



Wellbeing Waterloo Region

June 12, 2017

**Health and the Social
Innovation Ecosystem**

Why work on a wellbeing initiative?

- Community challenges are increasingly complex and therefore need multi-stakeholder approaches.
- Individual organizations and sector collaboratives are reaching limits on what they can do alone.
- We believe we can do things differently to make a more significant impact on wellbeing in Waterloo Region.

Wellbeing Waterloo Region



- Is a community lead initiative made up of citizens, service providers, community organizations, government, business etc.
- Working together to identify significant and impactful solutions to improve wellbeing in our community.
- We are trying to do together what no organization has accomplished or can accomplish on its own.

Goal areas



Community Engagement

- Community conversations / Forums
- Online input platform
- Displays and input at various community events
- Strategic outreach to underrepresented voices (e.g. youth, older adults, First Peoples)
- Focused outreach survey



Purpose of today

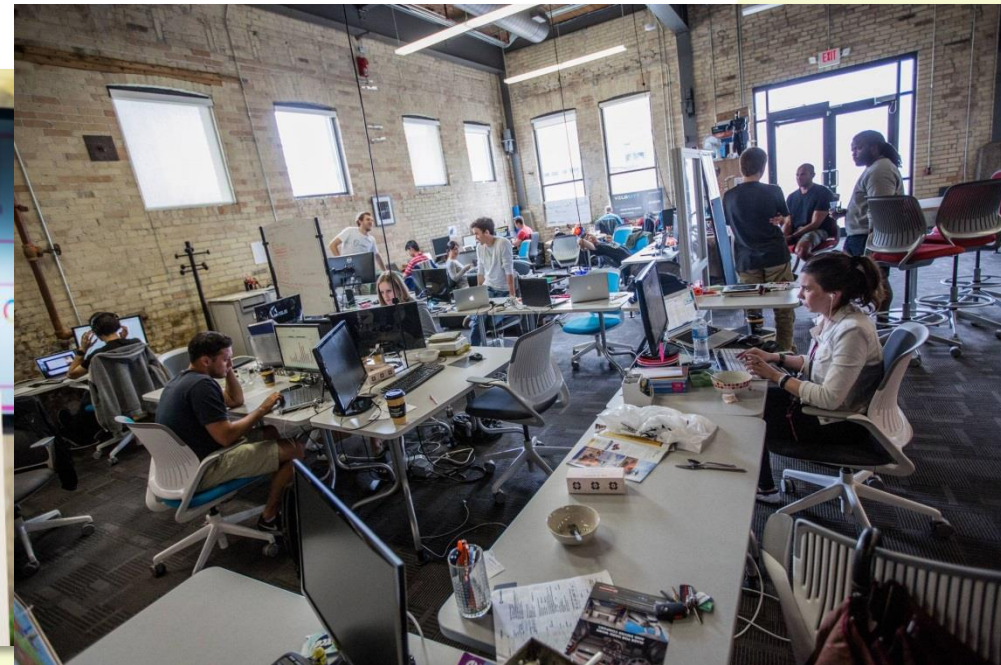
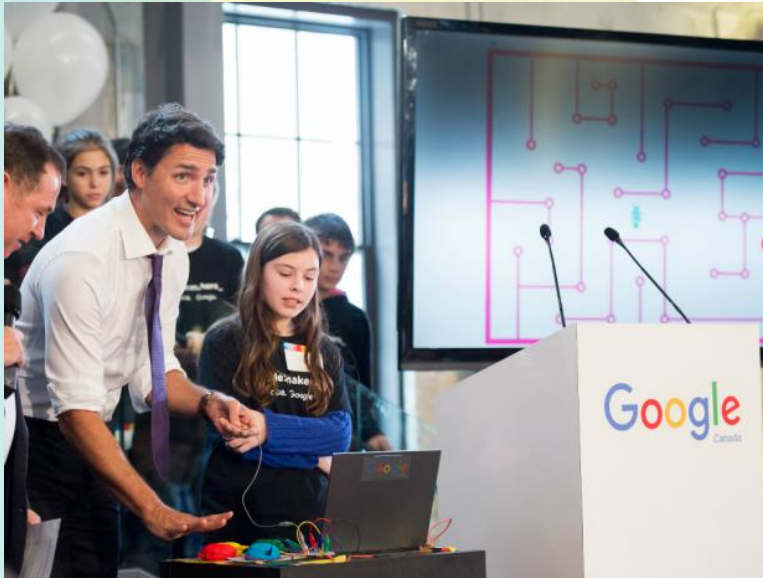


**WHAT DO YOU
THINK?**

- Through our engagement efforts we have heard talk about the health and innovation ecosystem.
- Need to learn more about what is happening and understand the connection to our organizations and the collaboratives we work with.
- We also want to discuss the potential role or connection to Wellbeing Waterloo Region.

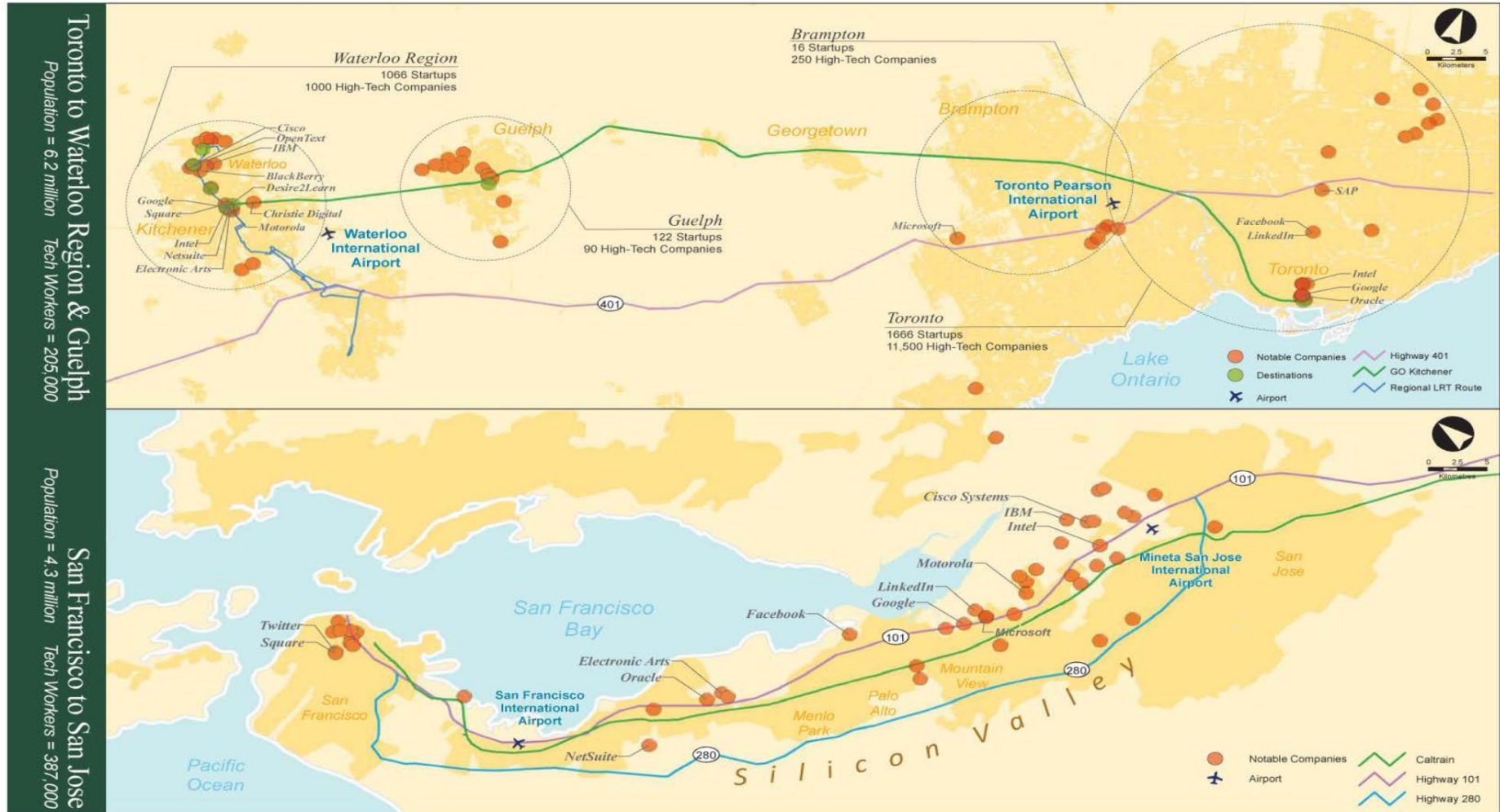
Our Community Innovation Ecosystem

- Our people
- Toronto – Waterloo Region
Innovation Corridor



THE CORRIDOR.CA

TORONTO - WATERLOO REGION



A Globally Competitive Innovation Economy

Our Community Innovation Ecosystem

"Everyone knows Silicon Valley is the world's capital of digital technology, but, I'll tell you, everyone in Silicon Valley knows that Canada's own **Waterloo Region is home to some of the most brilliant, innovative minds and companies in the world. This is the model that Canada can and must build on.**"

- Federal Minister of Finance Bill Morneau
(2016 Budget Speech)

"It's like lightning in a bottle! You could try this in a hundred different places and never achieve the same type of community that has been created here (in Waterloo Region)."

- Sam Sebastien, Country Manager, Google Canada
(January, 2016 – opening of new Google building)



Innovation in Waterloo Region

- Innovation is happening throughout our Region.
- Typically it is associated with the Technology sector.
- So what is happening around health and social innovation?
- Waterloo Wellington Local Health integration Network is doing some work on a "super cluster" of health and social innovation.



Wellbeing Waterloo Region Health & Social Innovation Ecosystem



@elliotgfung

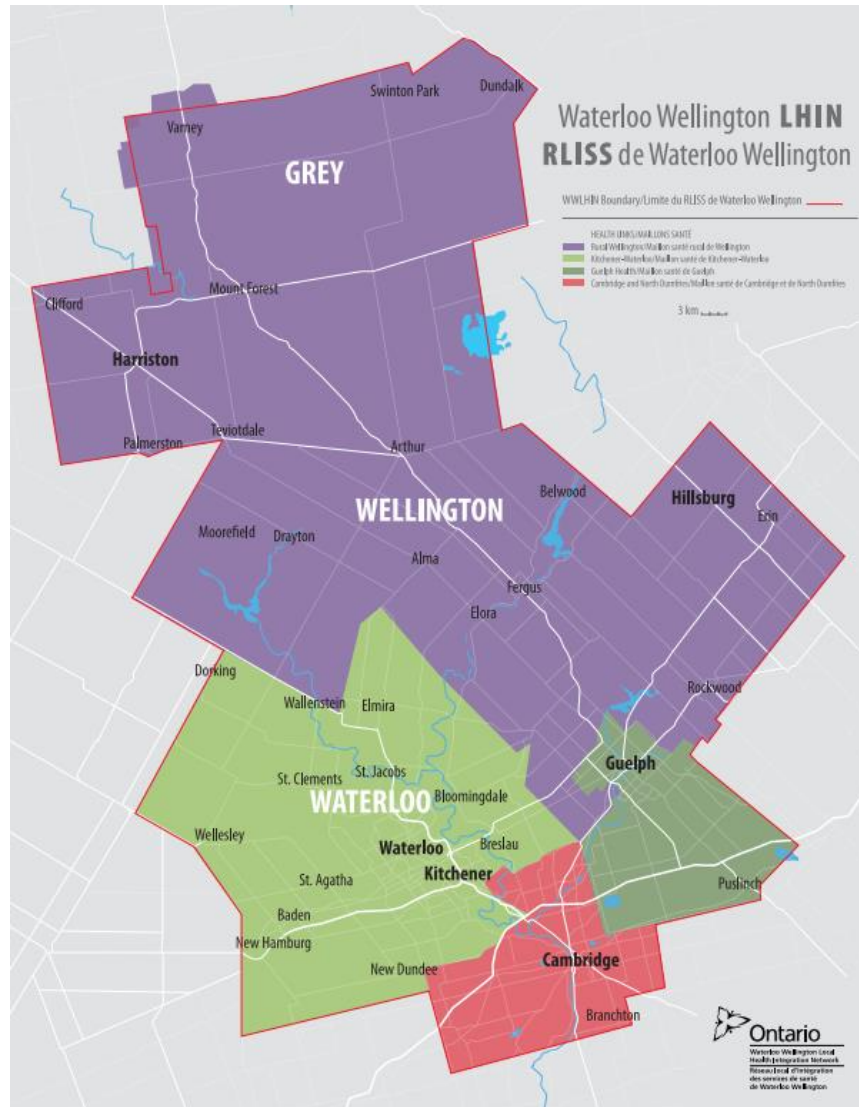
@ww_lhin

#healthinnovation

CONNECT WITH US



WWLHIN – Our Geography



WWLHIN – Our Population



TOTAL POPULATION
778,676



PREVALENCE OF DIABETES
7.1%



IMMIGRANT POPULATION
20.6%



RURAL AREA POPULATION
11%



PREVALENCE OF
HIGH BLOOD PRESSURE
14.5%



ABORIGINAL POPULATION
1.4%



SENIORS (65 YEARS &
OLDER)
14.3%



PREVALENCE OF
MOOD DISORDERS
8.8%



UNEMPLOYMENT RATE
6.5%



LIFE EXPECTANCY AT BIRTH
81.8 YEARS



PREVALENCE OF OBESITY
16.4%



POST-SECONDARY
EDUCATIONAL
ATTAINMENT
59.8%



WWLHIN – Mission, Vision, Values



OUR MISSION IS:

To make it easy for you to be healthy and to get the care and support you need.

OUR VISION IS:

Healthy People. Thriving Communities. Bright Futures.

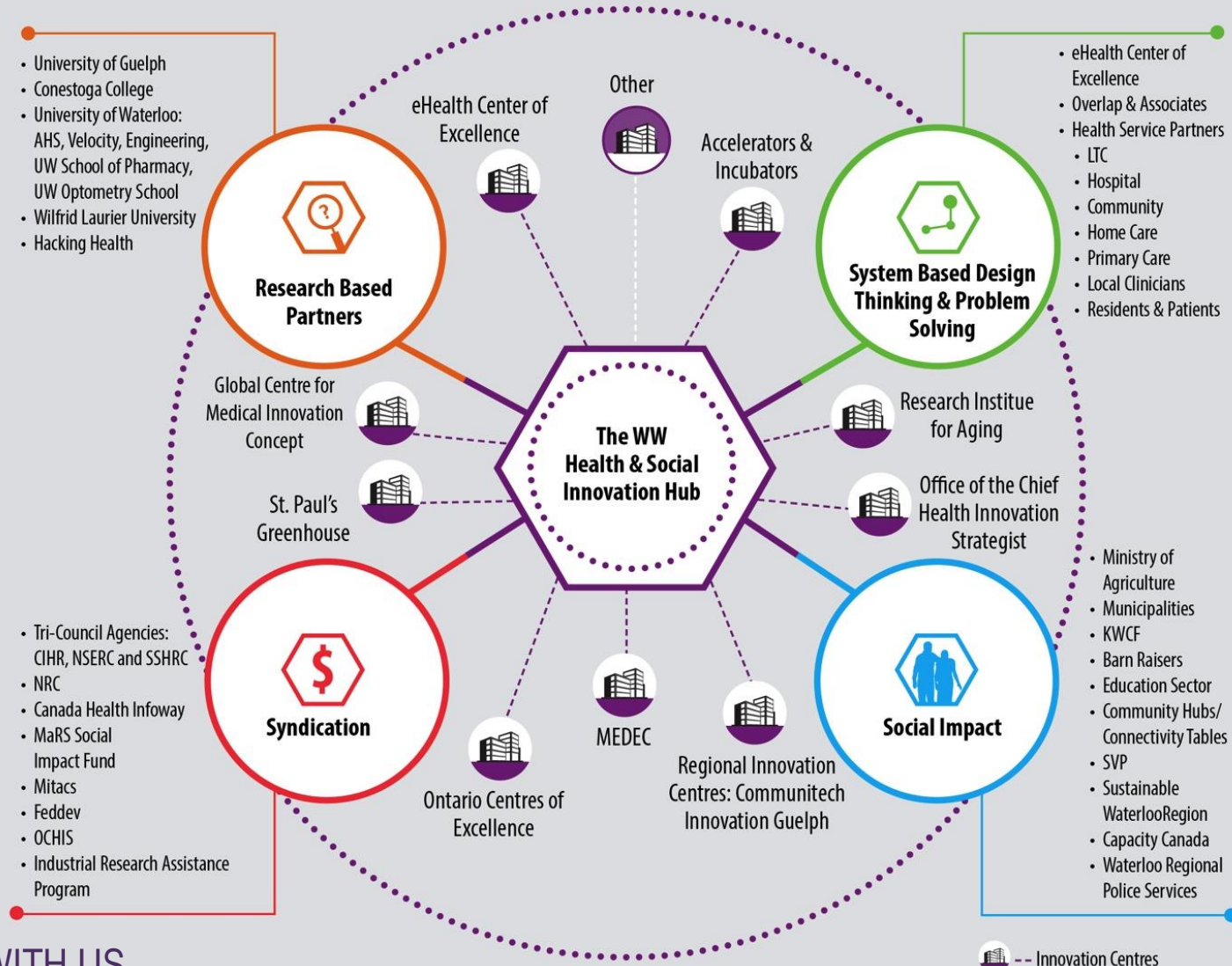
OUR CORE VALUE IS:

Acting in the best interest of our residents' health and well-being.

Health and Social Innovation Ecosystem: The Challenges

- Hard to connect with front line providers
- Scale and adoption difficult in Ontario market
- Risk averse
- Funding
- Higher patient needs and expectations
- Duplication, disconnect with rest of the systems

Waterloo Wellington LHIN Health & Social Innovation Ecosystem



CONNECT WITH US

@elliottfung @ww_lhin #healthinnovation

Health & Social Innovation Process

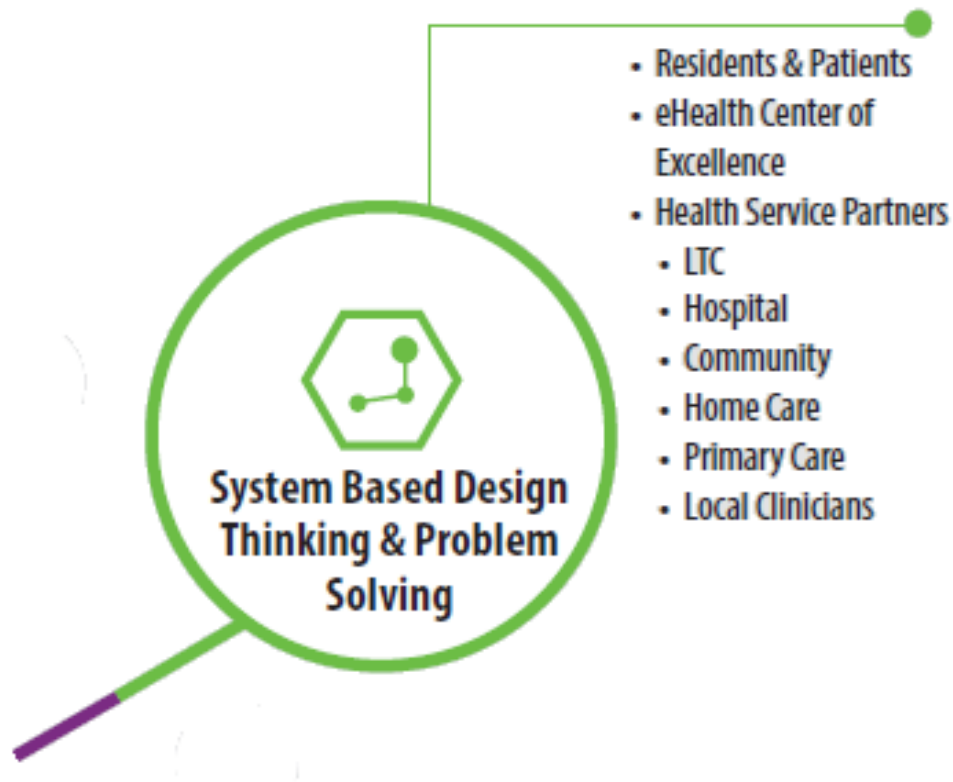


Research Based Partners

- University of Guelph
- Conestoga College
- University of Waterloo:
AHS, Velocity, Engineering,
UW School of Pharmacy,
UW Optometry School
- Wilfrid Laurier University
- Hacking Health
- Hack4Health

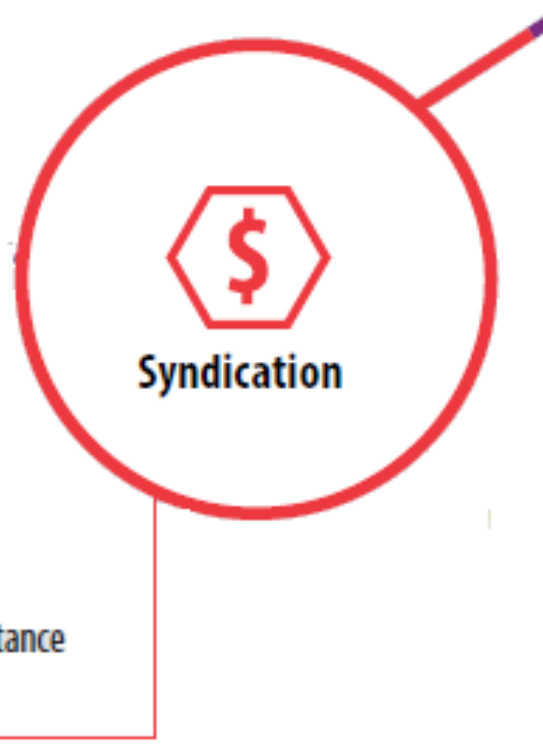


System Based Design Thinking & Problem Solving

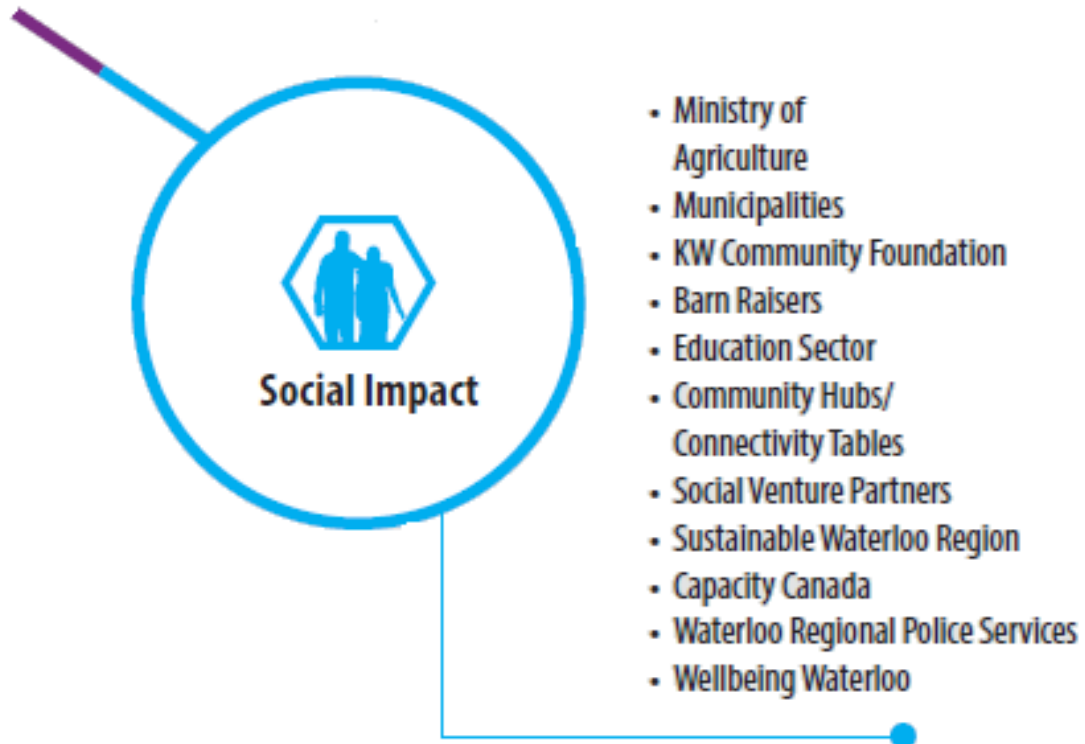


Syndication

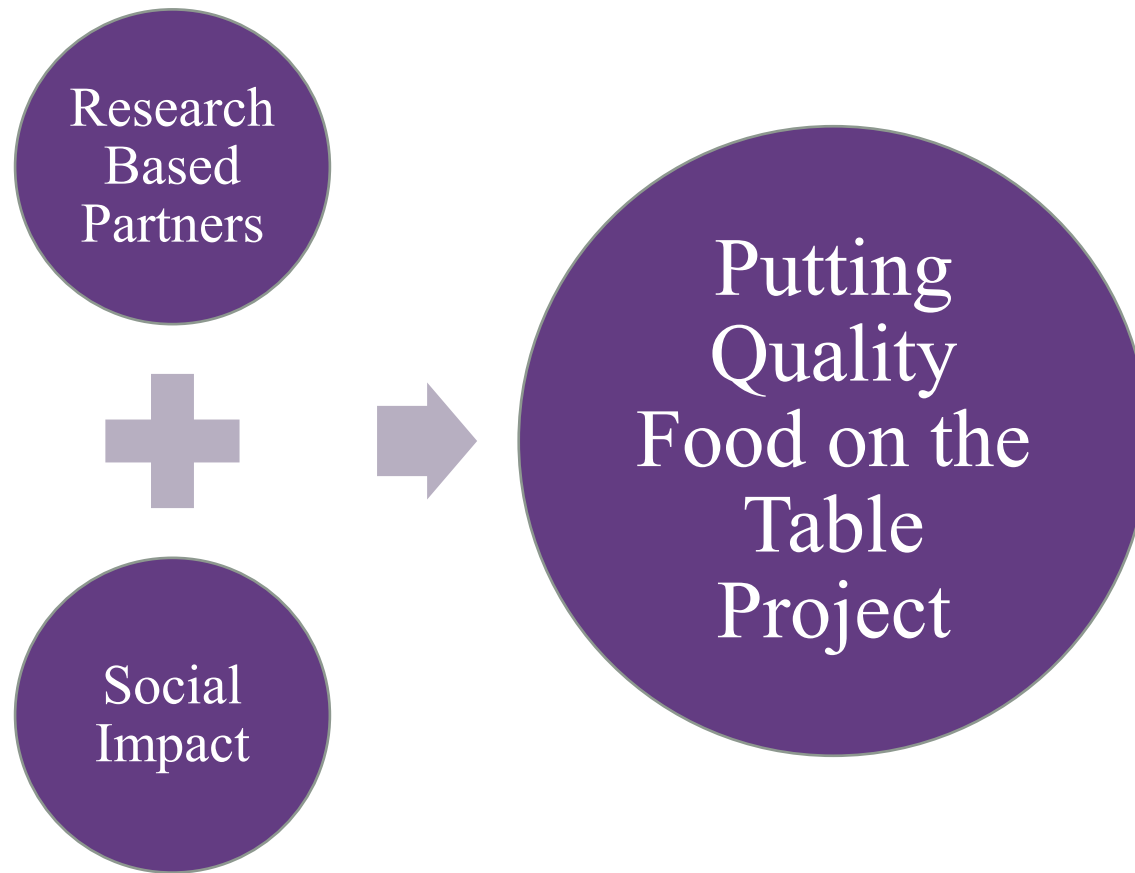
- Tri-Council Agencies:
CIHR, NSERC and SSHRC
- NRC
- Canada Health Infoway
- MaRS Social
Impact Fund
- Mitacs
- Feddev
- OCHIS
- Industrial Research Assistance
Program



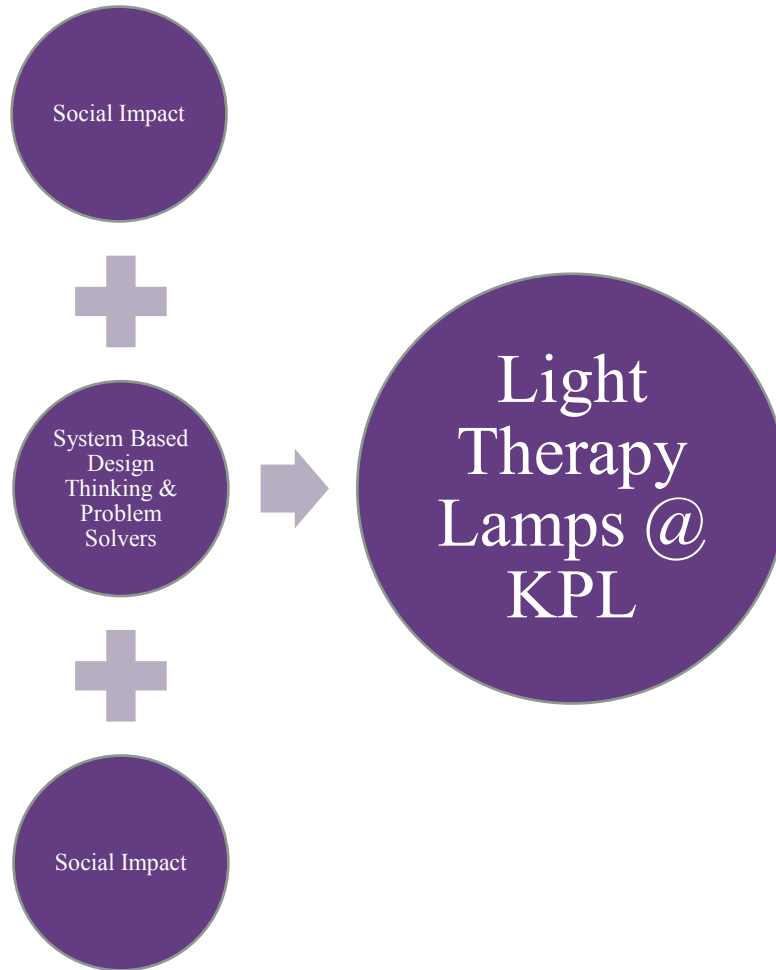
Social Impact



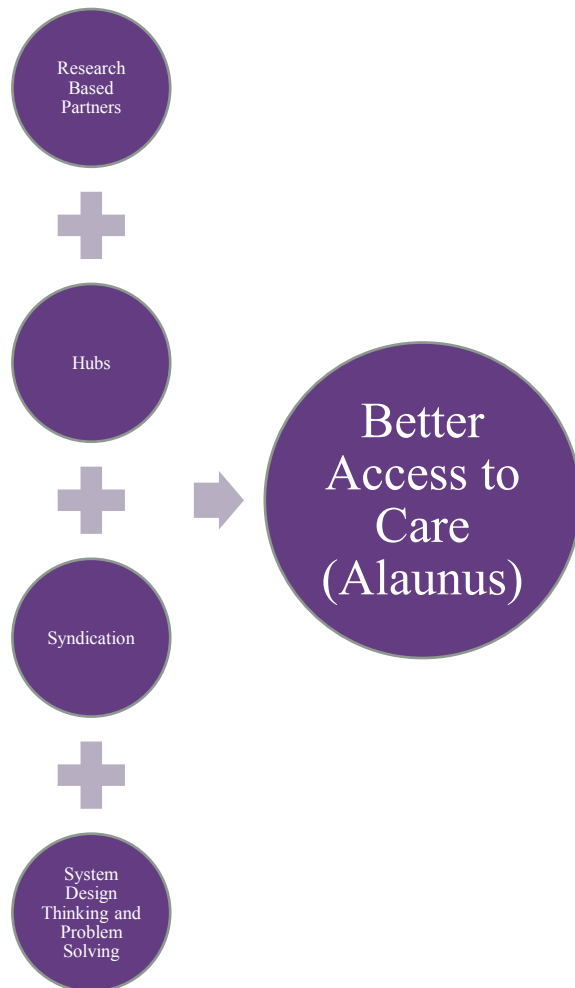
The Ecosystem at work



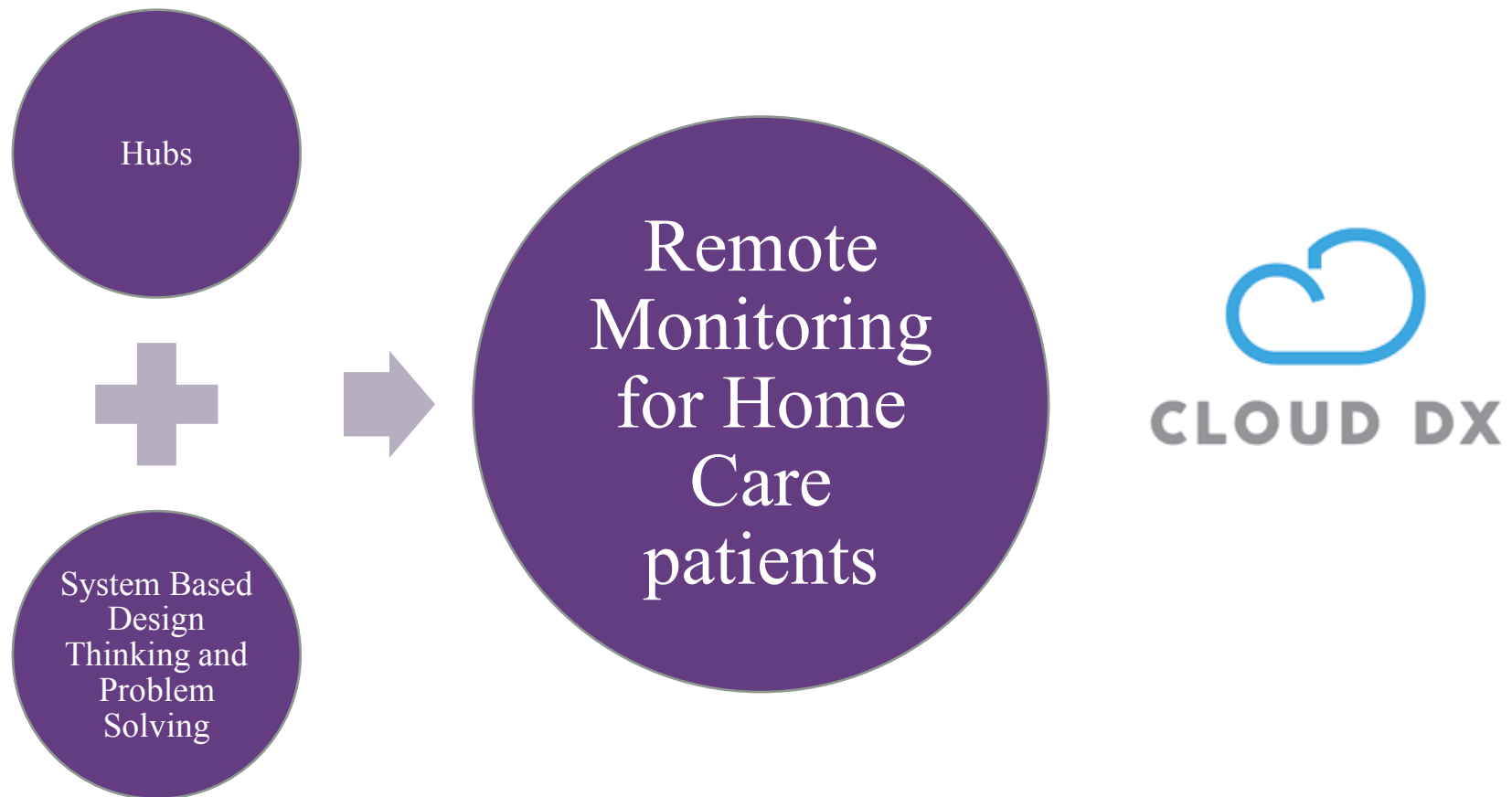
The Ecosystem at work



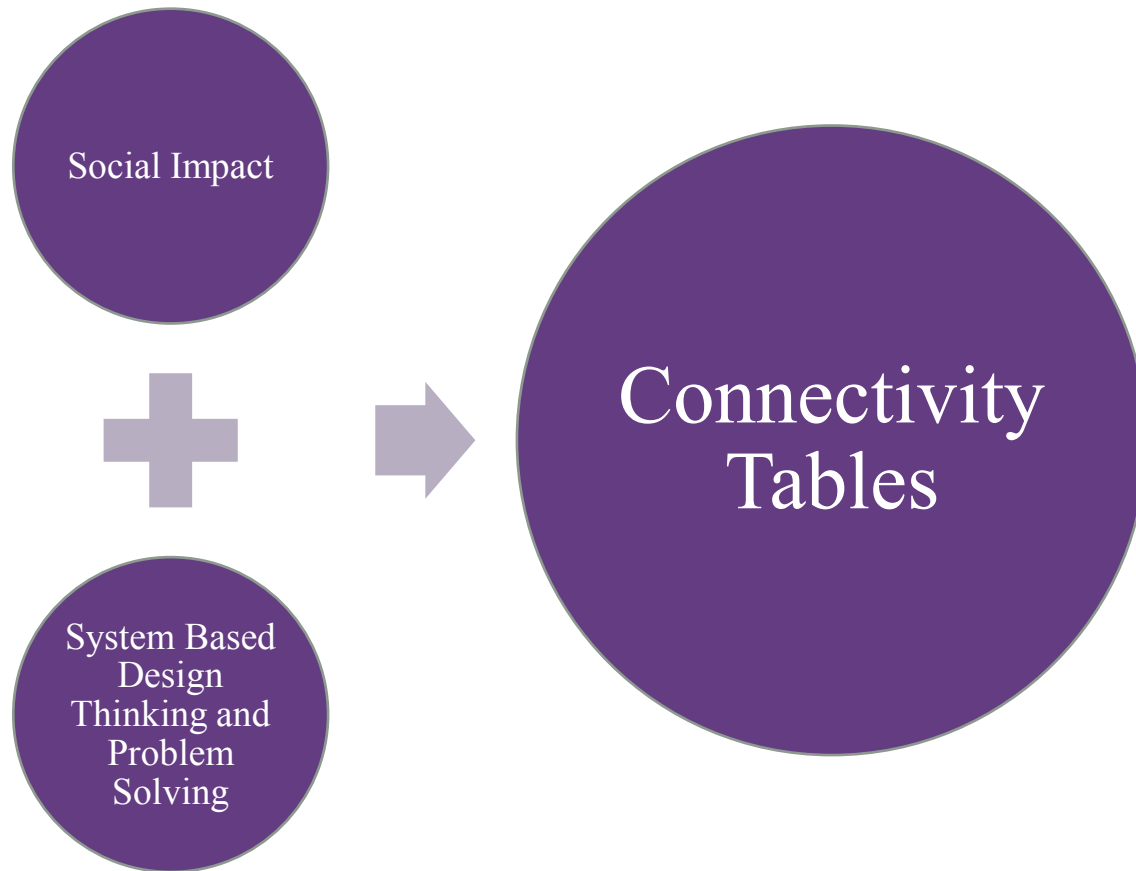
The Ecosystem at work



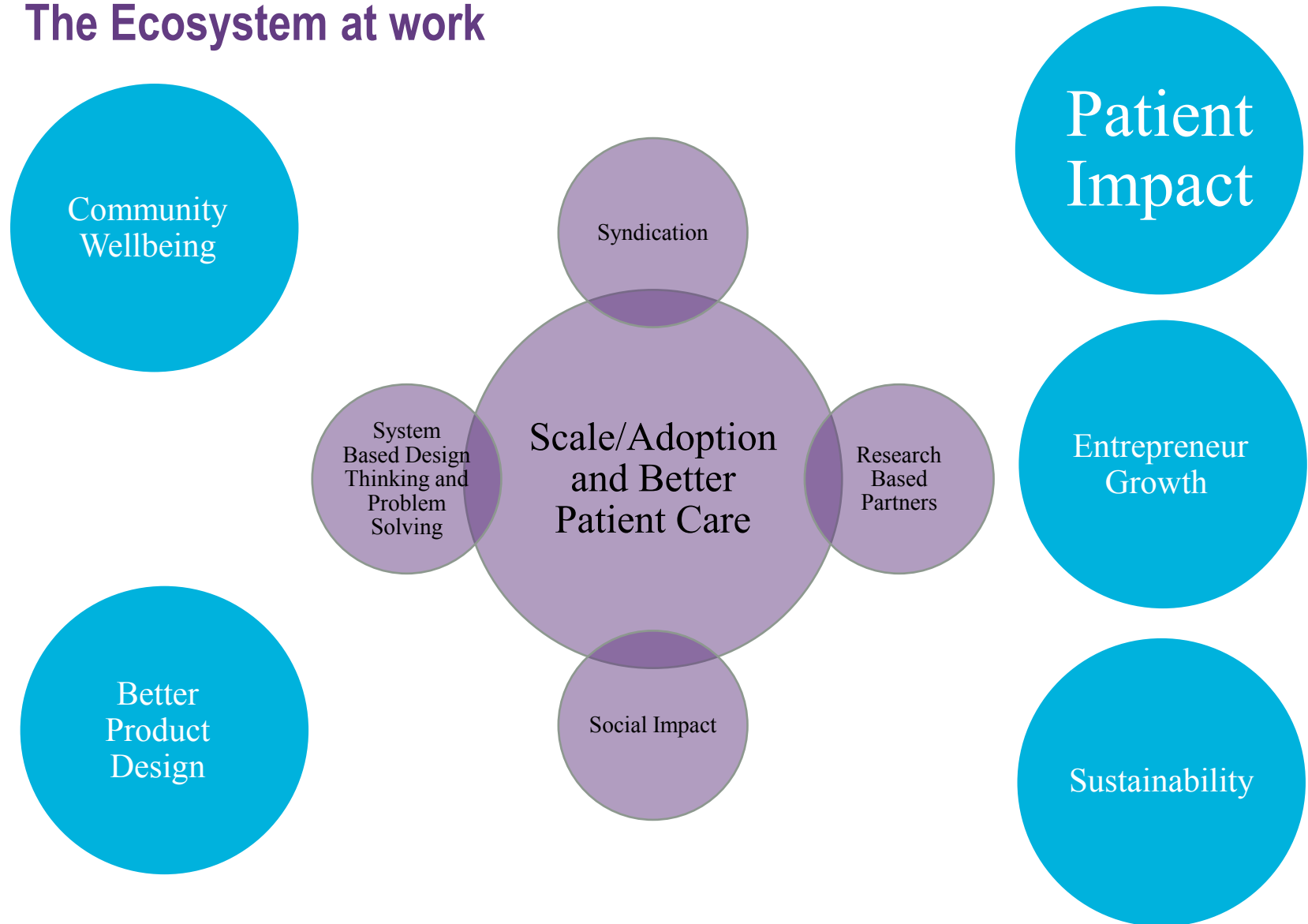
The Ecosystem at work



The Ecosystem at work



The Ecosystem at work





Continue to be involved!

- Be a community champion and tell others about the Wellbeing Waterloo Region initiative.
- Gather input on wellbeing with groups that you work, live or play with by conducting your own community conversation.
- Subscribe to receive ongoing updates
www.wellbeingwr.ca

Wrap up

- Presentation and materials will be on the Wellbeing website.
- Provide your input on the survey.
- Thank you to Elliot Fung and staff at the LHIN for organizing our session today.
- Thank you to the Bruce Lauckner for his innovative leadership at the LHIN.
- And to you for your interest in health and wellbeing in our community.

